



# *Poland* *tastes good*

## **TUTTOFOOD MILANO**

**DATE: 8-11 MAY 2023**

**FIERA MILANO, RHO**

**HALL: 1P, STAND NO: E25 F28**

## **CATALOGUE OF EXHIBITORS**



## NATIONAL SUPPORT CENTRE FOR AGRICULTURE

[www.kowr.gov.pl](http://www.kowr.gov.pl)

[www.polandtastesgood.pl/en/](http://www.polandtastesgood.pl/en/)

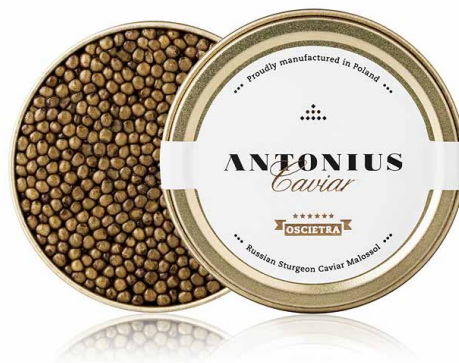
National Support Centre for Agriculture (KOWR) is a state-owned institution supervised by the Ministry of Agriculture and Rural Development. It was established to support the agri-food producers and exporters and the development of innovative agriculture, as well as to improve the quality of life in rural areas. The role of the KOWR is to build a positive image and recognition of Polish agri-food products abroad under the slogan “POLAND TASTES GOOD”. The KOWR supports Polish entrepreneurs in the agri-food industry in their efforts to expand into new markets by organizing trade missions and the national stands at foreign food fairs.



## ANTONIUS CAVIAR

[www.antoniuscaviar.com](http://www.antoniuscaviar.com)

Antonius Caviar is a Polish caviar brand created by Gośławice fish farm, a well-established family company with 50 years of experience in fish farming. We are currently the leading sturgeon breeder in the world, the biggest caviar producer in Europe and the second one worldwide. Antonius Caviar offers the best quality caviar of unique and remarkable taste, deriving from optimal breeding conditions, non-urbanized environment and crystal-clear waters, as well as from our commitment to the traditional keeping methods and attention paid to the quality of the final product. In the caviar production we use only female sturgeons from our own breeding farms.



The ChocoLu Chocolate Manufactory produces hand-made chocolates distinguished by exceptional velvetiness, perfect consistency, excellent finish and the finesse of flavours. Variety and high-quality ingredients combined with passion, commitment and patience are the best recipe for the perfect chocolate everyone will appreciate! The ChocoLu Chocolate Manufactory is the quintessence of unique flavour and a guarantee of unforgettable taste sensations. The brand produces traditional bars in four flavours – milk chocolate, dark chocolate, white chocolate and chocolate with high cocoa mass content. It also caters to diabetics and weight-conscious people, with its sugar-free chocolate, protein chocolates and BIO chocolate! ChocoLu also offers products of a premium Miiiau and RUBY line, as well as hand-made pralines, which are appreciated by confectioners.







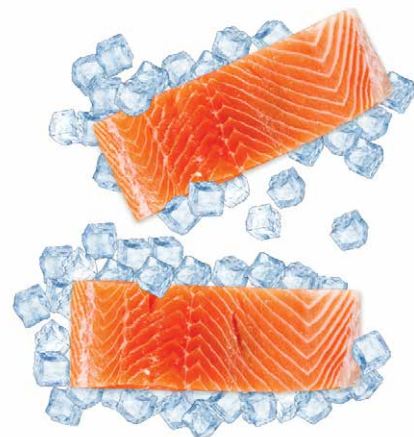
## CONTIMAX

[www.contimax.pl](http://www.contimax.pl)



CONNOISSEUR  
*seafood collection*

CONTIMAX was established 30 years ago in the south of Poland – a region that may seem as far away from the Polish sea as possible. Although Bochnia is closer to the mountains than to the Baltic Sea, Contimax managed to open three production plants supplying the Polish market with fish, gradually expand its international customer base, and to secure its position as one of the largest fish producers in Poland. At present, we deliver our products to 30 countries around the world. Our offer includes over 200 products: fish marinades, ready meals, smoked fish (mainly mackerel and salmon), fish cans and frozen products, mainly salmon – all managed as a portfolio of Contimax, Koneser, Rybak, Nowy Wiśnicz, Śledzie od Serca (Herring from the Heart) brands. A wide range of products and diversified production have allowed us to become a strategic supplier within the category. Products dedicated to the HoReCa industry complement our assortment portfolio.





## FREEZCO

Freezco is a company of an international character of business, with extensive experience in the seafood industry, selling products to almost 30 countries throughout the world. Freezco is a team of well-experienced specialists with years of practice and extensive knowledge in the scope of fish & seafood processing. We create high-quality products for the most demanding customers.

Salmon segment is the most important in our company. It is managed from direct purchase of raw material from the best farmers. White fish and seafood segment includes purchasing trade goods from Europe, Asia and America. Our long-standing and close relationships with farms and fishermen gives us a natural advantage when choosing the raw material for our products. We also work with the best processing plants handling smoked, fresh, frozen and canned products. In order to meet all our customers' requirements, we – along with our partners – are regularly audited, so that we can offer products with the following certification: Global GAP, MSC, ASC, BIO, HACCP. We also operate in accordance with IFS Broker.

We have two retail brands: *Better Fish* and *Feelo*. *Better Fish* is a specialized brand which offers a wide range of certified aquaculture and fishery products. *Better Fish* products are made from raw materials originating from BIO or MSC certified sources. *Feelo* brand is designed to reach a variety of recipients *Feelo* products are based on authentic, simple and unique composition.

We also offer private labels at the request of customers from any part of the world, as well as products dedicated to HoReCa and B2B sectors.

[www.freezco.eu](http://www.freezco.eu)

[www.betterfish.eu](http://www.betterfish.eu)

[www.feeloworld.com](http://www.feeloworld.com)





## INDYKPOL

[www.indykpole.pl](http://www.indykpole.pl)

INDYKPOL is a modern Polish brand, leader on the Polish market and one of the largest producers of turkey in Europe, with a wide range of products such as: chilled & frozen meat, hot-dogs, hams, sausages, pates and ready-to-cook products.

We believe that good food equals good life. We want the food to be healthy and safe, therefore we take responsibility for the whole value chain: from farm to fork.

Indykpol is a symbol of European Quality when it comes to turkeys products.



Leśna Muszka is a family business engaged in obtaining the highest quality forest fruits and mushrooms for resale in fresh, frozen, as well as processed form. Products offered for sale: forest fruits (fresh and frozen), mushrooms (fresh, frozen, dried, marinated and in brine), liquors, juices, as well as gourmet food – hand-made dumplings.







## NEWTRITION

[www.feel-fit.pl](http://www.feel-fit.pl)

Newtrition company is developing a new generation of innovative & trendy protein sweets, snacks and small meals under the Feel FIT brand aimed at young consumers (Millennials and Generation Z). The brand is focuses on the convenience of consumption, and offers healthy and comfortable products that help consumers to eat healthy, while leading a very active lifestyle. Our fit sweets portfolio includes protein-enriched products without added sugar and with a minimal amount of additives. One of the bestsellers are *Royal Coconut Protein balls with no added sugar* (similar to *Raffaello*) – crunchy wafer balls sprinkled with coconut flakes, with creamy filling with coconut flavour and a whole almond inside. The line of Protein Pralines has been expanded with new delicious products including *Protein Peanut butter pralines in milk Belgian chocolate*. The Feel FIT brand is exported to 20 countries in Asia, the Middle East and Europe.

Innovation awards during trade fairs:

- *Yummex Middle East 2021* – *Feel FIT Peanut butter pralines* were awarded as BEST CHOCOLATE

PRODUCT in 2021,

- *SIAL PARIS 2020* – *Protein choco & peanut pralines*, protein balls, protein veggie pastes and protein quick meals won SIAL INOVATION SELECTION and were nominated to main prize.



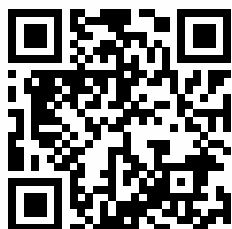
Royal Iceland Europe is a seafood company that specializes in roe products. The headquarters of the company is located in Poland, thanks to which it is possible to use close connections with the sources of obtained caviar. It also enables easy contact and cooperation with customers on the European market. Royal Iceland produces and delivers goods of an excellent quality addressed to "Asian Cuisine" sales points. We offer Masago, Tobiko, Shimesaba, Mentaiko, Tsubu Gai, Whelk In Shell, Crab Meat, Sea Cucumber and more. We are fish roe specialists producing Cod Roe, Saithe Roe, Lumpfish Roe, Flying Fish Roe, Herring Roe, Capeling Roe, Sea Urchin Roe and more. We are also a fishing company specialized in fishing for shallow water species, in the most exclusive surroundings in Breidafjord, processing them all ourselves and selling them directly into distribution in Europe. Our production points are located in Njardvik, Iceland and Znin, Poland. Both factories work in line with all food safety standards required by both FDA and EU regulations. Our goods are permanently controlled by internal and external laboratories. The wide range of our roe products is able to meet the expectations of the most demanding customers.





## WE INVITE YOU TO COOPERATION

- Are you interested in the offer of the Polish companies present at fairs and exhibitions?
- Are you looking for business partners in Poland?
- Do you want to know if you can import agri-food products from Poland?
- Would you like to experience that Poland tastes good?
- Come and visit our national exhibition stands!



**Check the QR-CODE  
or our website and find  
out where you can  
visit Polish stands**

### Contact us:

National Support Centre for Agriculture (KOWR)

Export Support Department

ul. Karolkowa 30 | 01-207 | Warszawa | Poland

**T:** +48 22 376 72 26

**W:** [www.kowr.gov.pl/promocja/wspolpraca-miedzynarodowa](http://www.kowr.gov.pl/promocja/wspolpraca-miedzynarodowa)

**E:** [kowr-events@kowr.gov.pl](mailto:kowr-events@kowr.gov.pl)

**E:** [sekretariat\\_dwe@kowr.gov.pl](mailto:sekretariat_dwe@kowr.gov.pl)

**f** [PolandTastesGoodPL](#)



**KOWR**  
National Support  
Centre for Agriculture